

PRIVACY POLICY

This Privacy Policy describes Our policies and procedures for the collection, use, and disclosure of Your information while using the Website, and informs You about Your privacy rights and how the law protects You.

By using our website, You agree to the collection and use of information in accordance with this Privacy Policy.

1. Definitions

- **Company (We, Us, Our)** – Representative Office "MCOP International LLC", located at 86D Kazymyra Malevycha Street, Kyiv, Ukraine, 03150.
- **Website** – <https://mcop.com.ua>.
- **User (You)** – any individual accessing the Website.
- **Personal Data** – any information that identifies or can identify an individual.
- **Processing** – any operation performed on Personal Data, such as collection, storage, use, transfer, or deletion.
- **Cookies** – small files stored on Your device to improve website performance.

2. Data We Collect

We may collect:

- Name and surname
- Contact details (phone, email, address)
- Data submitted via contact forms
- Technical information (IP address, browser type, cookies, browsing statistics).

We do not collect medical data via the Website. Such data may only be processed in the center under medical contracts.

3. Use of Data

We may use Your data to:

- Provide and maintain our services
- Communicate with You (responses, consultations)
- Send newsletters and updates (with Your consent)
- Analyze website performance (Google Analytics)
- Marketing and remarketing (Facebook, Google Ads, Instagram)
- Ensure security and prevent fraud.

4. Cookies and Tracking

We use cookies and similar technologies for:

- Website functionality
- Remembering preferences
- Analytics (Google Analytics)
- Marketing (Facebook, Instagram, Google Ads).

You may disable cookies in your browser settings.

5. Data Sharing

We may share Your data with:

- Technical service providers (hosting, email, analytics)
- Advertising networks (Google, Meta)
- Public authorities, when required by law.

We do not sell or share personal data to third parties for commercial purposes.

6. Data Retention

We store Personal Data only for as long as necessary to fulfill processing purposes or as required by law.

7. Data Security

We implement technical and organizational measures to protect data, but no Internet transmission can be guaranteed as 100% secure.

8. Your Rights

You have the right to:

- Know the sources of collection and the location of Your personal data;
- Obtain information about the conditions of access to Your personal data;
- Withdraw consent
- Restrict or object to processing
- File a complaint with the Ukrainian Ombudsman or, if within the EU, Your local Data Protection Authority.

9. Children's Privacy

We do not knowingly collect data from children under 16. If You believe a child has provided data, please notify us.

10. Third-Party Services

- **Google Analytics** – website analytics. [Details](#)
- **Mailchimp / SendPulse** – email campaigns. [Mailchimp](#), [SendPulse](#)
- **Facebook / Instagram remarketing** – advertising. [Meta Privacy](#)

11. Policy Updates

We may update this Privacy Policy. Updates take effect upon publication on the Website.

12. Contact

Representative Office “MCOP International LLC”

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